

# Optimizing HIV testing through routine use of data: a call for HTS evidence-based decision making

Céline Lastrucci, technical officer, WHO HIV Testing Services (HTS) Team

**Leveraging DSD Strategies to Optimize HIV Testing and Linkage Services**

March 13-16, 2023 | Nairobi, Kenya

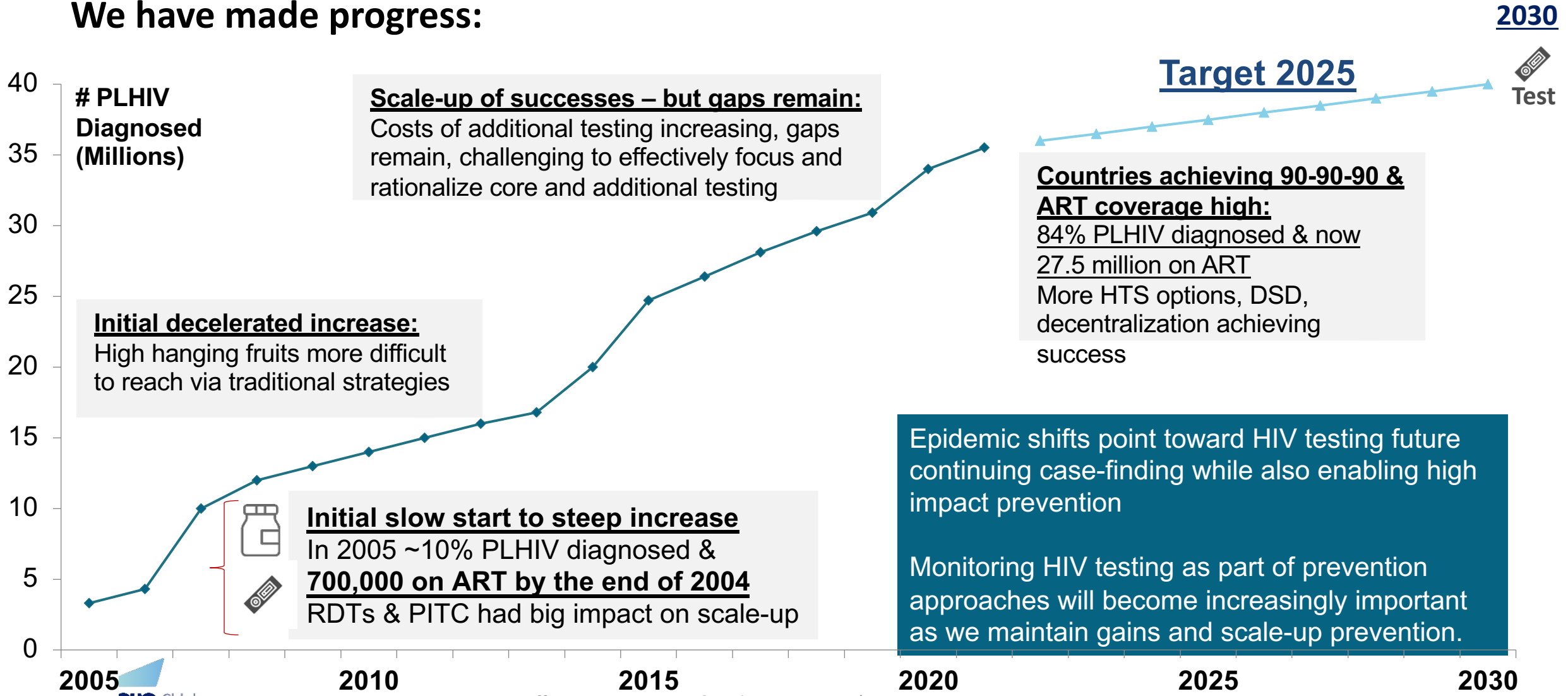


# Outline of the presentation

1. Global HTS update
2. Strategic planning, optimizing and monitoring HTS program
  - Guiding principles and core indicators for HTS
  - Know your epidemic: identify who is missing
    - Geographical difference
    - Population difference
  - Regular review your programmatic data: identify efficient models and monitor
    - Set your target
    - Monitor your results
    - Adjust your program
3. Conclusion

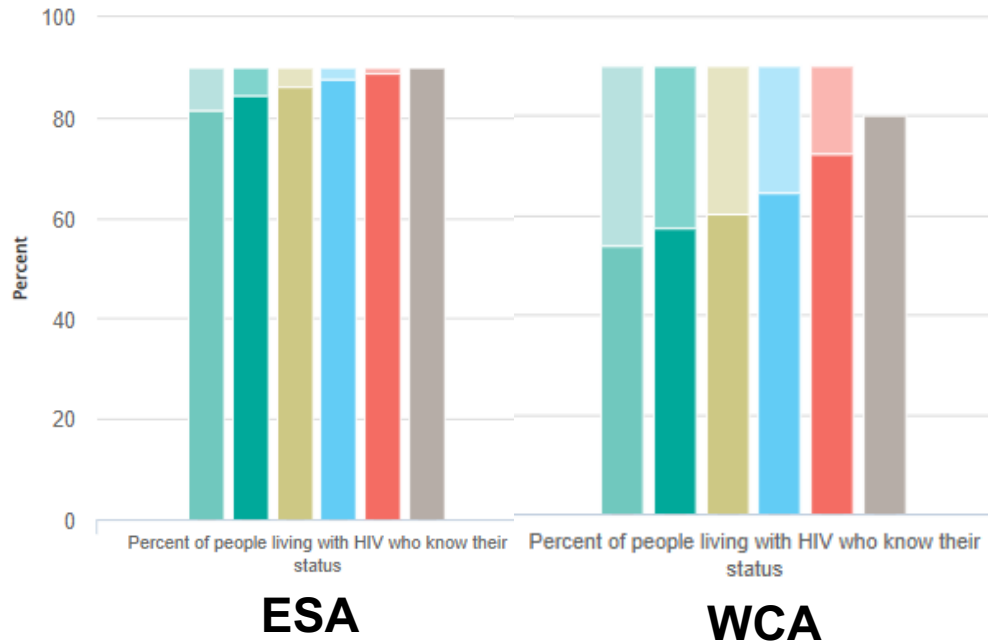
# Progress toward global HIV testing targets

## We have made progress:

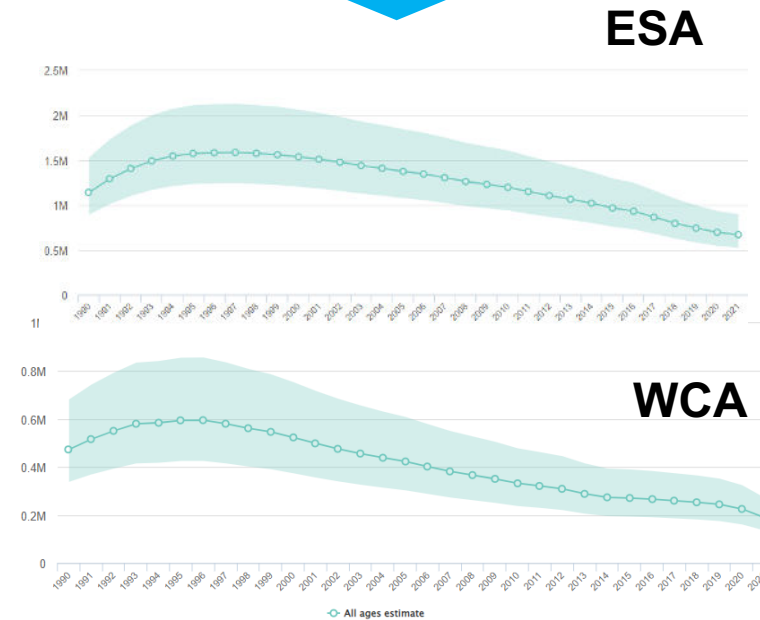


# Large gaps remain and HTS needs to be prioritised to achieve 95-95-95 and prevention goals in SSA

10-20% of all PLHIV remain undiagnosed



HIV infections not declining swiftly, 860,000 new infections annually



Who are HTS programmes missing?

- Key populations (KP) and their partners/contacts
- Adult men
- AGYW
- Partners of PLHIV
- STI patients
- LTFU clients needing re-engagement

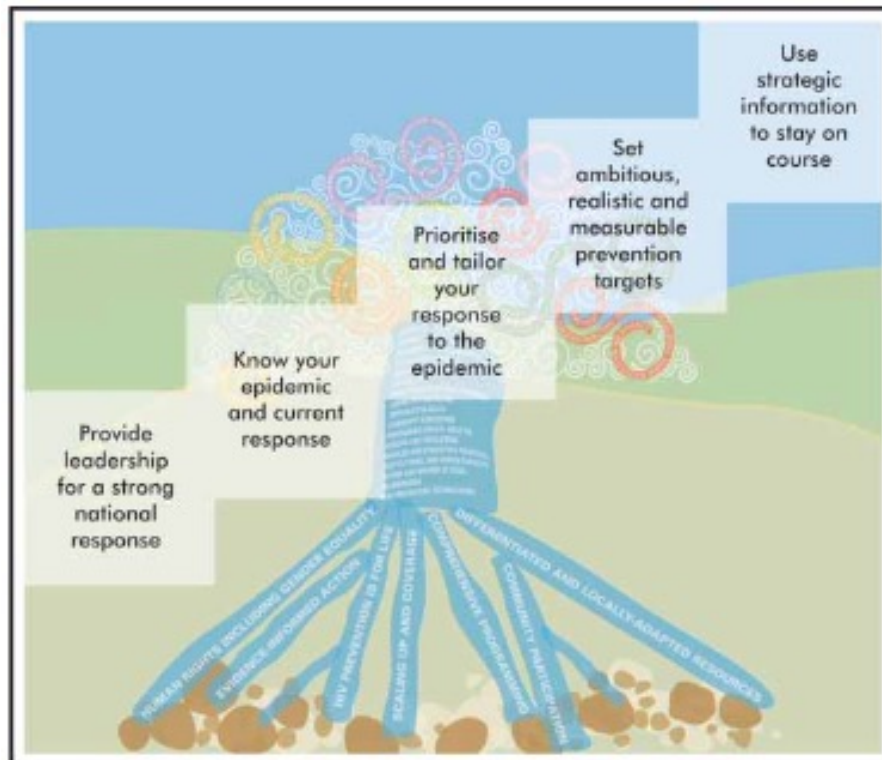
\*Highest transmission age group: men 25-39 years & 75% of transmitters infected >1 year (Fraser 2022, Popart AIDS 2022)

# Reaching the ones missing: Optimizing HTS programs

Precision Public Health: A familiar paradigm to the HIV response

UNAIDS 2007 "Towards Universal Access"

## KNOW YOUR EPIDEMIC AND YOUR CURRENT RESPONSE



## GLOBAL AIDS STRATEGY 2021-2026 END INEQUALITIES.

END AIDS.

“Recognizing that **‘one size does not fit all’**, the Strategy prioritizes tailoring of **differentiated service packages** and service delivery approaches to the **unique needs of people, communities and locations**, using **granular data** to focus programmes most effectively”



# Strategic planning for effective and efficient HIV Testing Services 1/2



## STRATEGIC PLANNING FOR EFFECTIVE AND EFFICIENT HIV TESTING SERVICES

### 7

#### Box 7.1. Guiding principles for planning HTS

For any HTS, service delivery models and approaches should focus on:

1. reaching the largest number of people with HIV who remain undiagnosed and reaching the population groups with higher HIV risk where the gap in knowledge of HIV status is greatest;
2. increasing acceptability, equity and demand for HTS to reach those left behind, including key populations;
3. prioritizing approaches that are most cost-effective and efficient;
4. achieving national programme targets (for example, the 90–90–90 targets and the fast-track prevention targets);
5. facilitating linkage to treatment for individuals who are diagnosed HIV-positive and providing appropriately tailored prevention for those who test HIV-negative.

Source: WHO, 2018 (10).

**An in-depth situational analysis is a critical first step!**

Table 7.2. HTS approaches to consider for selected priority populations

Priority population	Facility-based	Community-based	HIV self-testing	Social network-based testing for key populations
Key populations	Routine in all facilities and testing sites serving key populations	Mobile or outreach testing for key populations in all settings	Offer in all settings	Offer to partners and social contacts of HIV-positive, and, if at ongoing risk, HIV-negative, members of key populations
Men	Routine in high HIV burden settings Focused in other settings, for example, indicator condition- or risk-based	Workplace testing in high burden settings	Peer distribution or distribution to male partners by antenatal care (ANC) clients in high burden settings	Offer to social contacts of men who have sex with men
Adolescents and young adults (ages 15–24 years)	Routine in high HIV burden settings Focused in other settings, for example, indicator condition- or risk-based	In high HIV burden offer in settings such as schools, other educational institution or sports festivals	Online distribution via social media in high burden settings; can be considered in facilities where testing may not routinely offered (i.e. family planning clinics) or as part of focused key populations outreach.	Offer to youth from key populations who test HIV-positive or HIV-negative

Table 7.4. HIV testing data and sources relevant to HTS situational analysis

Indicator	Data source(s)	Disaggregation	Use
<b>HIV testing services data</b>			
HIV prevalence (and/or HIV incidence)	Multiple sources can be used; consider triangulation. Possible sources: national population-based surveys; ANC surveillance data; programme data; special studies or projects among key populations; modelling exercises (for example, the UNAIDS Spectrum AIDS Impact Model (AIM))	National and subnational; sex and age group (5-year age groups or at least <15 and >15 years); pregnant women attending ANC; key population; other vulnerable and priority populations such as STI and TB patients	To quantify HIV burden in different geographies, demographics and populations
Number/proportion of people with HIV who know their HIV status	National population-based surveys; programme data	National and subnational; sex and age group; key population; other vulnerable and priority populations	To understand HIV testing coverage gaps in different geographies, demographics and populations.



# Strategic planning for effective and efficient HIV Testing Services 2/2



## STRATEGIC PLANNING FOR EFFECTIVE AND EFFICIENT HIV TESTING SERVICES

7

### Core indicators and data for HTS planning

- PLHIV who know their HIV status (GF; GAM; WHO and for KP: GAM; WHO)
- Late HIV diagnosis (GAM)
- HIV testing volume and positivity by age/sex and modality, including self-testing (GF HTS; GAM; WHO)
- Linkage to ART (GF; WHO)
- HTS index testing and partner notification (WHO)
- HIV self-testing - % of people who have tested for HIV using a self-test kit (DHS)
- HIV retest at ART start - % of new ART patients who were retested to verify diagnosis (site-level)
- Treatment adjusted prevalence – (adults with HIV- adults with HIV receiving ART) / total adult population.

Consider community-led monitoring and approaches for quality of care

**An in-depth situational analysis is a critical first step!**

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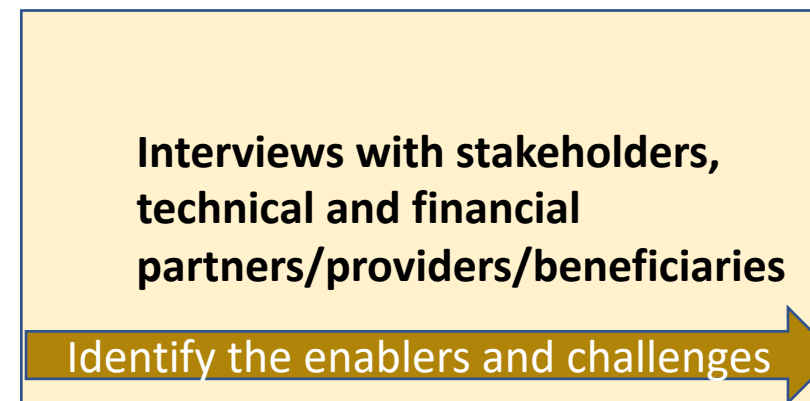
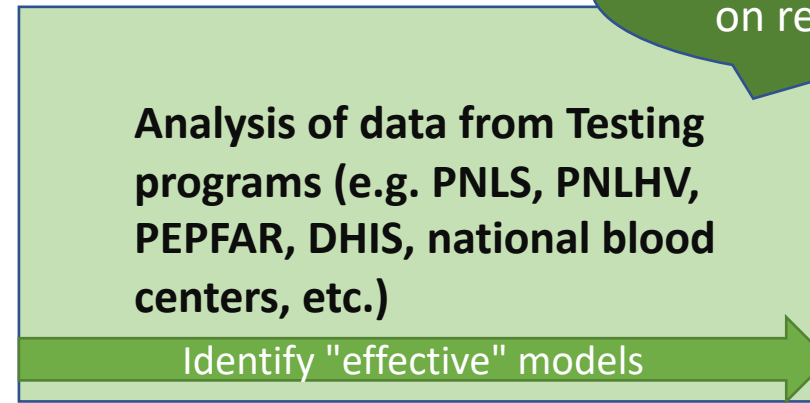
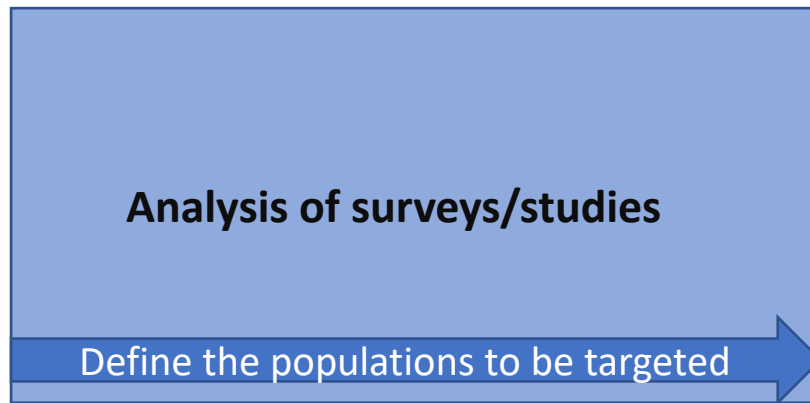
### Identifying data and sources relevant to HTS situational analysis

Data source(s)	Disaggregation	Use
HIV testing services data		
Multiple sources can be used; consider triangulation. Possible sources: national population-based surveys; ANC surveillance data; programme data; special studies or projects among key populations; modelling exercises (for example, the UNAIDS Spectrum AIDS Impact Model (AIM))	National and subnational; sex and age group (5-year age groups or at least <15 and >15 years); pregnant women attending ANC; key population; other vulnerable and priority populations such as STI and TB patients	To quantify HIV burden in different geographies, demographics and populations
Number/proportion of people with HIV who know their HIV status	National population-based surveys; programme data	To understand HIV testing coverage gaps in different geographies, demographics and populations.



# HTS Situational analysis

The different aspects of a situational analysis:





# 1. Knowing your epidemic: Identify who is missing

## A closer look at treatment adjusted prevalence: An example from Nyanza, Kenya

As we approach the 1<sup>st</sup> 95, overall national prevalence is not the best indicator to monitor anymore: Treatment adjusted prevalence is more representative

Policy & practice

### Treatment-adjusted prevalence to assess HIV testing programmes

Beth A Tippet Bart,<sup>1</sup> David Lowrance,<sup>1</sup> Cheryl Case Johnson,<sup>2</sup> Rachel Clare Baggaley,<sup>3</sup> John H Rogers,<sup>4</sup> Shirish K Balachandrar,<sup>5</sup> Joseph Barke,<sup>6</sup> Thokozani Kalu,<sup>6</sup> Sudhir Bunga,<sup>7</sup> Daniel Low-Bee,<sup>8</sup> Danielle Payne,<sup>9</sup> Marc G Bulterys<sup>9</sup> & Andreas Jah<sup>9</sup>

**Abstract** Scale-up of human immunodeficiency virus (HIV) testing and antiretroviral therapy (ART) for people living with HIV has been increasing in sub-Saharan Africa. As a result, areas with high HIV prevalence are finding a declining proportion of people testing positive in their national testing programmes. In eastern and southern Africa, where there are settings with adult HIV prevalence of 1.2% and above, the positivity from national HIV testing services has dropped to below 5%. Identifying those in need of ART is therefore becoming more costly for national HIV programmes. Annual target-setting assumes that national testing positivity rates approximate that of population prevalence. This assumption has generated an increased focus on testing approaches which achieve higher rates of HIV positivity. This trend is a departure from the provider-initiated testing and counselling strategy used early in the global HIV response. We discuss a new indicator, treatment-adjusted prevalence, that countries can use as a practical benchmark for estimating the expected adult positivity in a testing programme when accounting for both national HIV prevalence and ART coverage. The indicator is calculated by removing those people receiving ART from the numerator and denominator of HIV prevalence. Treatment-adjusted prevalence can be readily estimated from existing programme data and population estimates, and in 2019, was added to the World Health Organization guidelines for HIV testing and strategic information. Using country examples from Kenya, Malawi, South Sudan and Zimbabwe we illustrate how to apply this indicator and we discuss the potential public health implications of its use from the national to facility level.

Abstracts in: العربية, 中文, Français, Pycckий and Español at the end of each article.

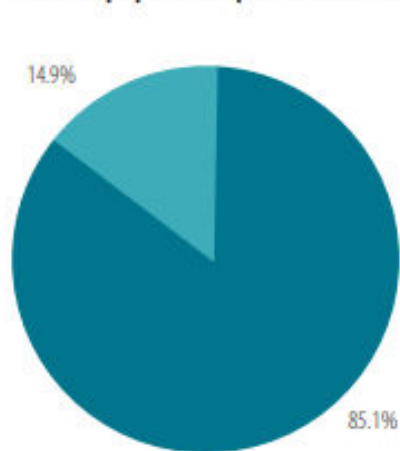
### Introduction

Globally, there has been substantial scale-up of human immunodeficiency virus (HIV) testing services and antiretroviral therapy (ART), and it is now estimated that 78% (16 million) of the 20.6 million people living with HIV in eastern and southern Africa are receiving treatment.<sup>1</sup> As a result, countries or districts with high HIV prevalence in sub-Saharan Africa are now finding a decline in positivity (that is, the proportion of people tested who are positive) in their national HIV testing programmes.<sup>2-4</sup> For example, an analysis of over 15 million tests conducted primarily in health facilities in Kenya between July 2007 and June 2018 found that only 1.4% were positive.<sup>5</sup> This figure compares with a national HIV prevalence in adults of 4.5% (1 390 000 people in the population of 30 888 880) in 2019.<sup>6</sup> In seven out of 10 African nations with adult HIV prevalence of 10% and above, the positivity from the national HIV testing programme has been reported as 5% or below.<sup>7</sup> In Malawi, for example, the proportion of people found to be HIV positive in national testing services has declined from 13.0% (170 040) of 1 304 707 people tested in 2008 to 3.1% (139 782) of 447 983 people in 2018, while the annual number of tests conducted has tripled (Fig. 1; A. Jahn, Ministry of Health, Malawi, unpublished data, 2020). Over the same period, the estimated proportion of people living with HIV who were receiving ART increased from 14.3% (1 433 550 of 1 000 000 people) to 78.9% (769 179 of 1 000 000 people).<sup>8</sup>

This trend is encouraging, as it signals rapid progression towards the global 95–95–95 goals for reducing HIV-associated mortality and achieving and sustaining low HIV incidence.<sup>9</sup> Nevertheless, as more people living with HIV are diagnosed and access treatment, finding people with undiagnosed HIV becomes progressively more difficult and expensive.<sup>10</sup> Provider-initiated testing and counselling approaches were recommended by the World Health Organization (WHO) in 2007.<sup>11</sup> At that time, positivity in national HIV testing programmes either reflected the prevalence in the general population, such as healthy women attending antenatal clinics, or the much higher prevalence in those attending tuberculosis or sexually transmitted disease services.

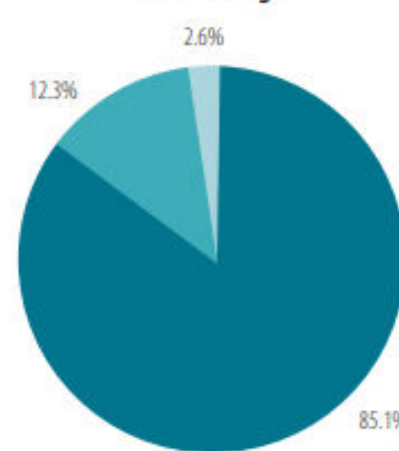
In this article we discuss the use of a new indicator, which we named treatment-adjusted prevalence. The indicator serves as a practical benchmark for the expected yield of HIV positivity in an adult testing programme when accounting for both national HIV prevalence and ART coverage. We chose the label treatment-adjusted over status awareness-adjusted as it is the aim of HIV programming to achieve virtual elimination of disease, and it is only once ART is initiated that viral load declines and onward transmission decreases.<sup>12</sup> By explaining the application of this indicator with examples from sub-Saharan Africa, we hope to promote its use by national programmes and implementing organizations at subnational level.

Overall population prevalence of HIV



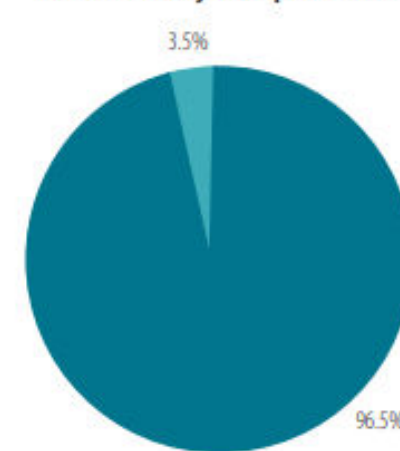
■ HIV-negative people  
■ People living with HIV

ART coverage



■ HIV-negative people  
■ People receiving ART  
■ People not receiving ART

Treatment-adjusted prevalence



■ HIV-negative people  
■ People not receiving ART

**HTS positivity in this same period was 1% in Kenya**

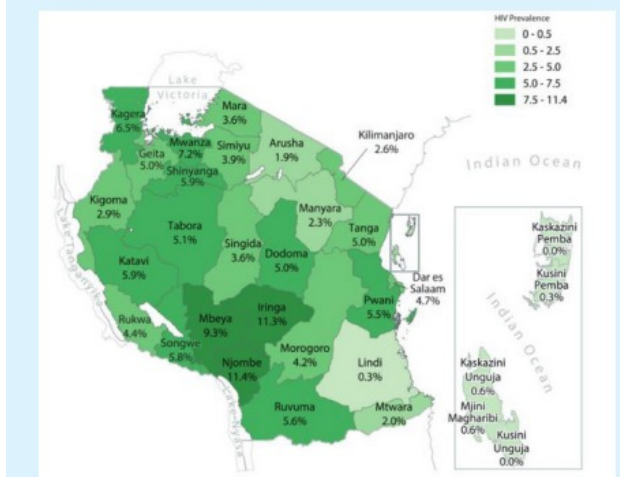
Source: Barr 2021,, <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8640683/pdf/BLT.21.286388.pdf>

<sup>1</sup> US Centers for Disease Control and Prevention, Center for Global Health, 700 East 60th, Village Market, 05271 Nairobi, Kenya.  
<sup>2</sup> Global HIV Hepatitis and ST programmes, World Health Organization, Geneva, Switzerland.  
<sup>3</sup> US Centers for Disease Control and Prevention, Division of Global HIV & Tuberculosis, Zimbabwe.  
<sup>4</sup> Ministry of Health, Department of HIV/AIDS, Lilongwe, Malawi.  
<sup>5</sup> US Centers for Disease Control and Prevention, Division of Global HIV & Tuberculosis, Juba, South Sudan.  
<sup>6</sup> US Centers for Disease Control and Prevention, Division of Global HIV & Tuberculosis, Lilongwe, Malawi.  
<sup>7</sup> International Training and Education Center for Health (I-TECH), University of Washington, Seattle, United States of America.  
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 (Submitted: 12 May 2021 – Revised version received: 2 September 2021 – Accepted: 2 September 2021 – Published online: 30 September 2021)

# 1. Knowing your epidemic: Identify who is missing

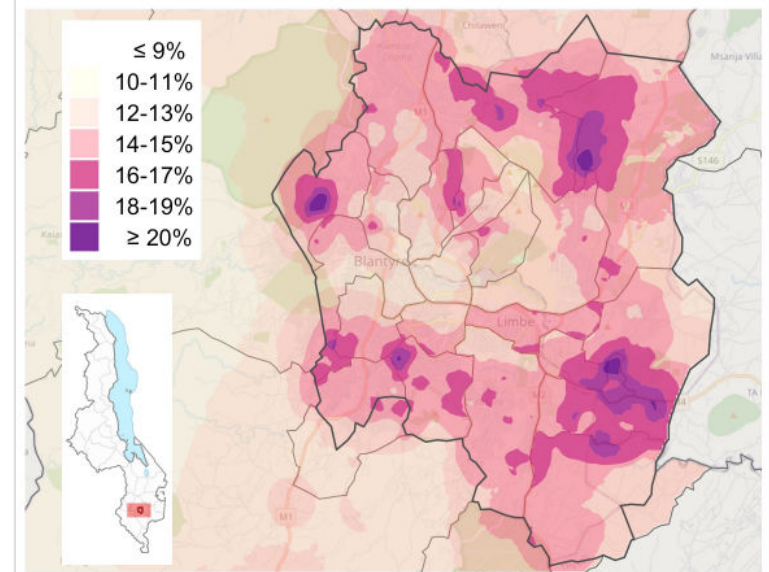
## Understanding geographic variations within countries

Fig. 7.1. HIV prevalence among adults ages 15 years and older in the United Republic of Tanzania, by region



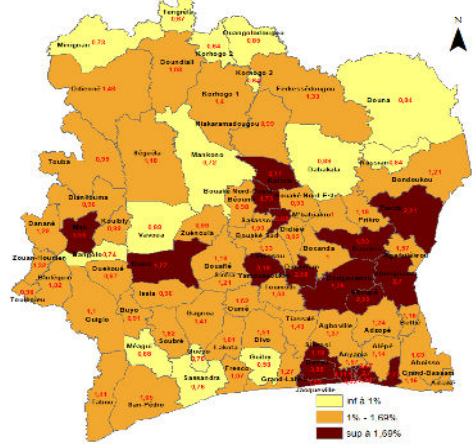
Source: Tanzania HIV Impact Survey, 2018 (17)

HIV prevalence variation is wide across Tanzania 11.4% in Njombe and 0.3% in Linde

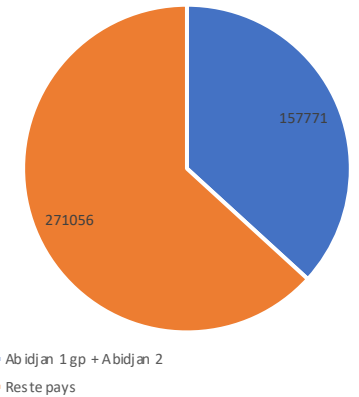


Across wards on Blantyre City (southern Malawi), HIV prevalence ranged between **13%** and **19.5%**

HIV prevalence >15 years old in ivory coast, Spectrum 2020



Location of PVVIH Source, Spectrum 2020: Naomi



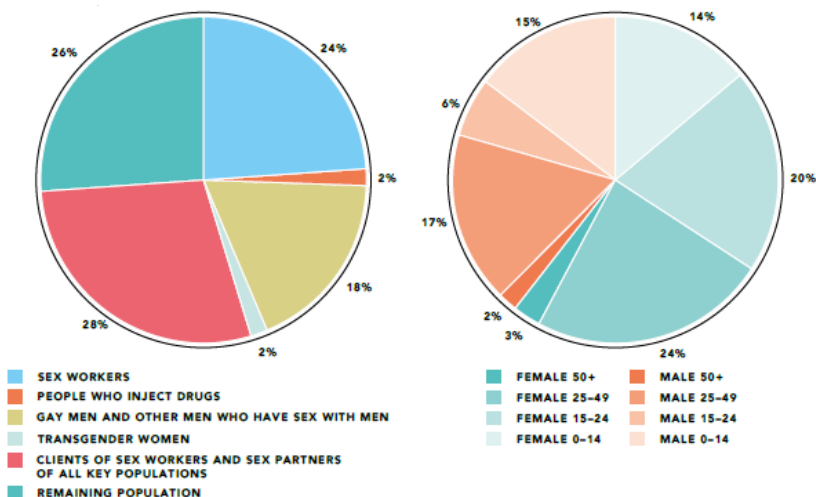
Ivory Coast: Prevalence varies by regions (<1% to >1.69%) 37% of PLHIV are from 2 regions / 20 : Abidjan 1 gp and Abidjan gp 2

# 1. Knowing your epidemic: Identify who is missing

## Understanding population differences within countries

### WCA:

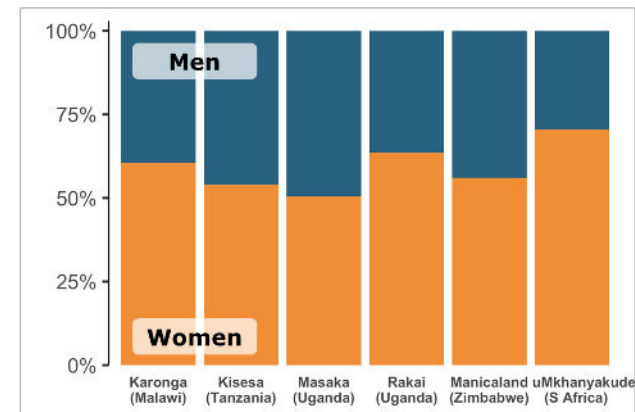
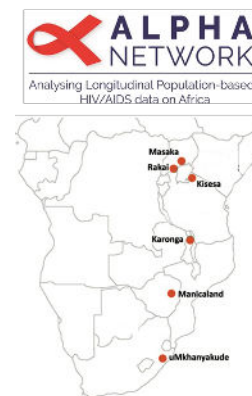
- Distribution of new infection by population:



74% of new infections are among KP and their partners

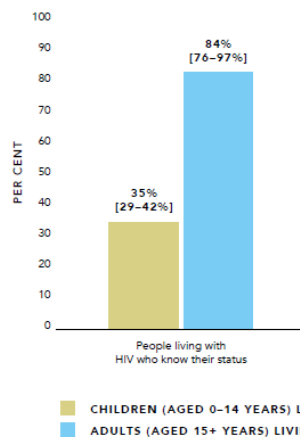
### ESA:

Distribution of new infections by sex



50-70% of adult new infections were among women

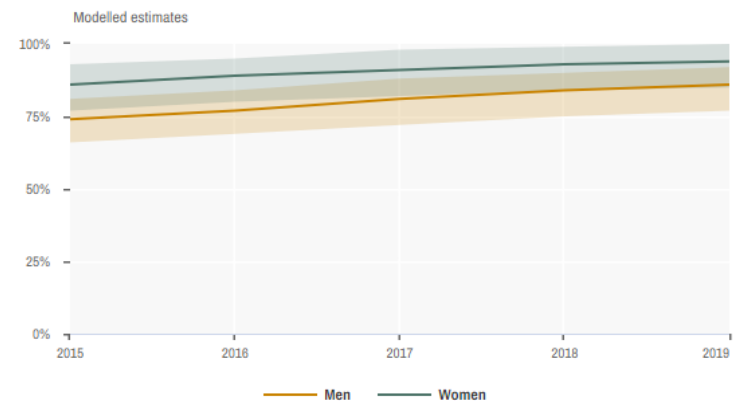
- Knowledge of status by age:



Only 35% of children (0-14 years old) know their status

PLHIV who know status - by sex

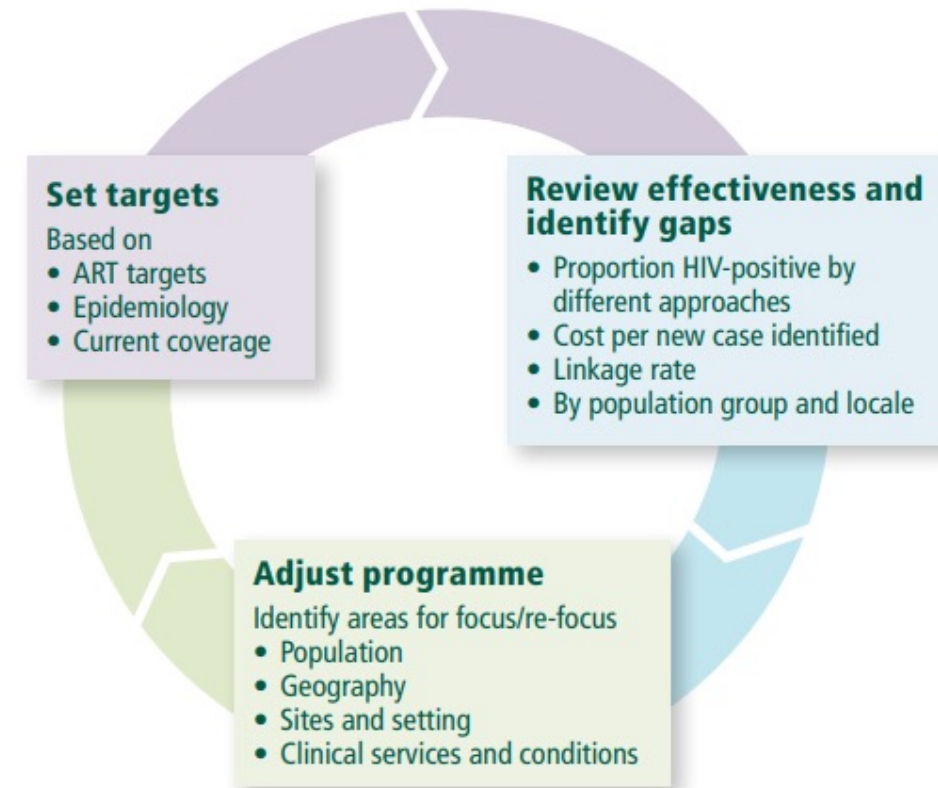
Malawi HTS dashboard



Knowledge of HIV status in women > men

# Review data routinely to optimize programming

- Set targets: realistic, based on epidemiology and current coverage
- Review data, analyse trends
  - Ideally at least quarterly and to closely monitor new HTS approaches
  - Look at linkage and engagement/reengagement: Considerations for prevention monitoring – uptake of PrEP
  - Use data triangulation to measure impact (HIV-ST)
- Adjust program regularly; identify areas for focus and refocus: where? Whom? identify what to scale up, what to modify and what to stop;



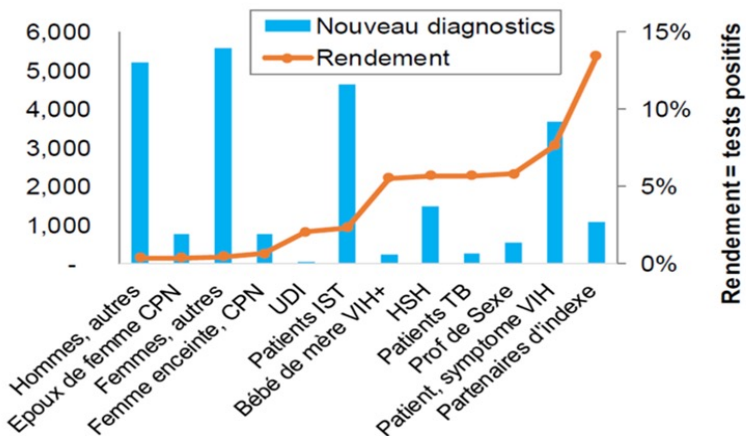
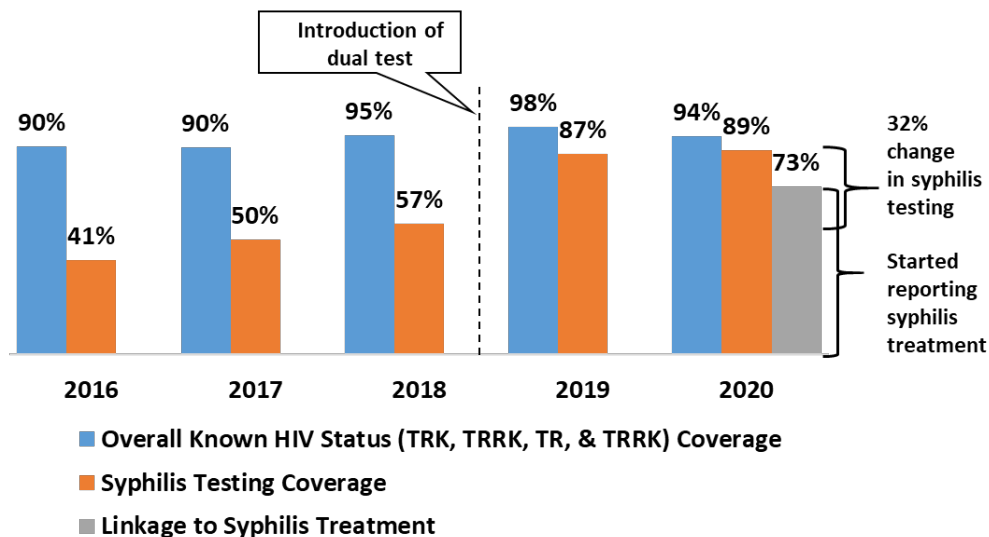


## 2. Identify efficient models: Review your data

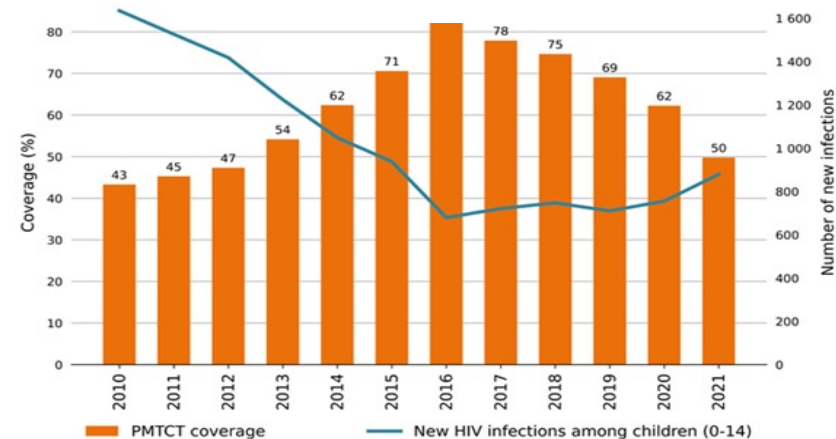
# Review data routinely to optimize programming

Examples of country routine data analysis to monitor HTS:

Progress towards dual EMTCT , Uganda



PMTCT coverage and new infections in children, Burundi:



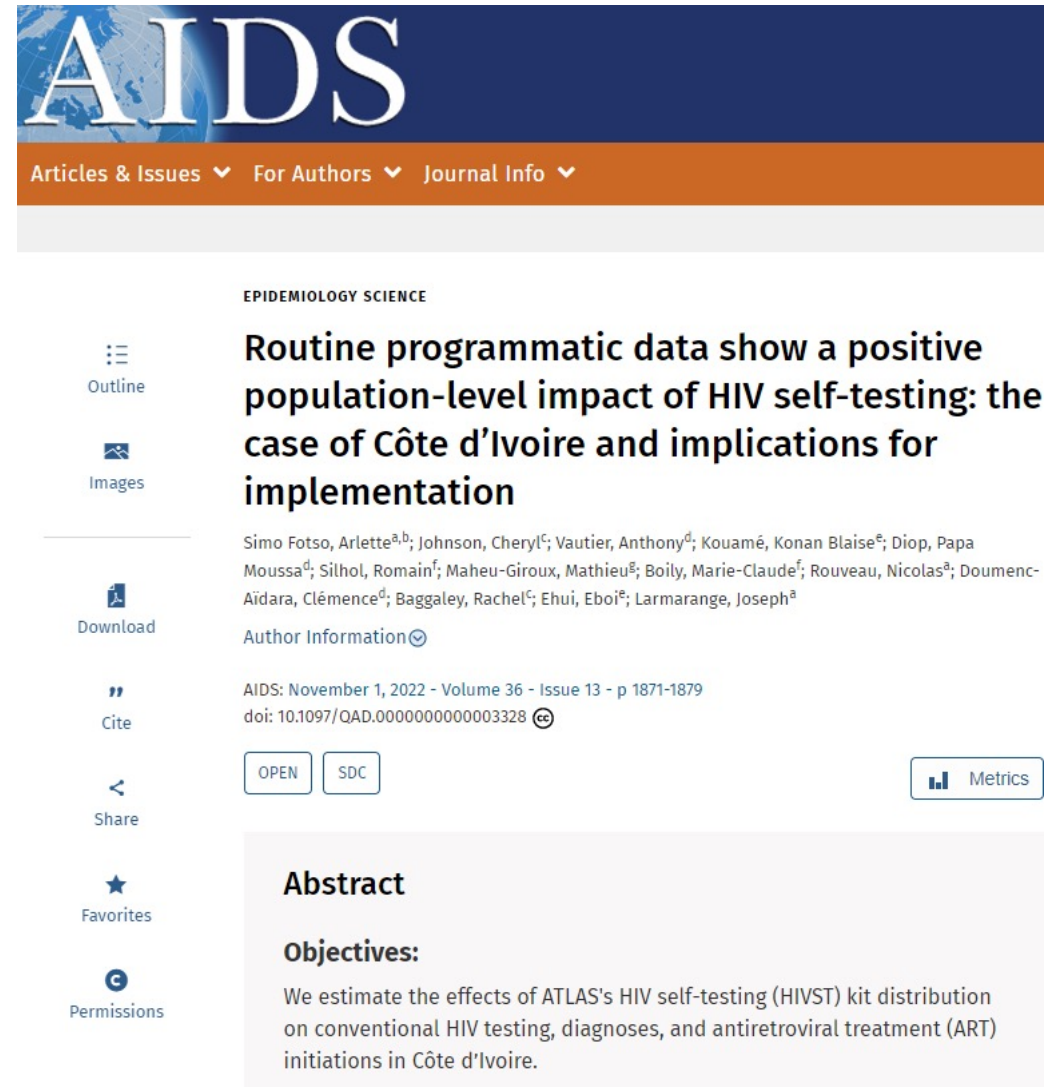
Cumulative HIVST distribution trend vs targets - Côte d'Ivoire





# Data triangulation to measure HIVST impact: Example from Cote d'Ivoire

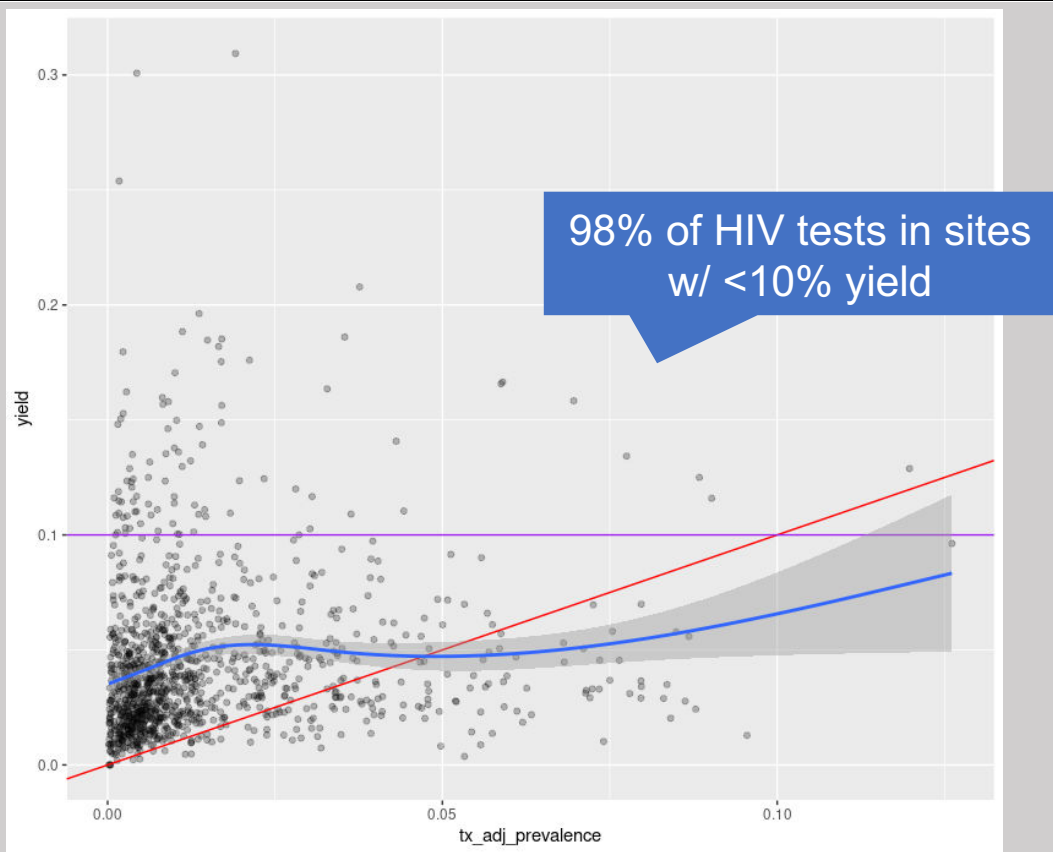
- The estimated effect of HIVST kit distribution shows a nonsignificant negative signal on conventional testing
- Even if only 20% of distributed kits are used, HIVST **would increase access to testing**
- An increase by 1000 units of the number of HIVST **increases significantly positive diagnosis by 8**
- No association between HIVST kit distribution and ART initiations was observed
- Reference:  
<https://doi.org/10.1097/QAD.0000000000003328>



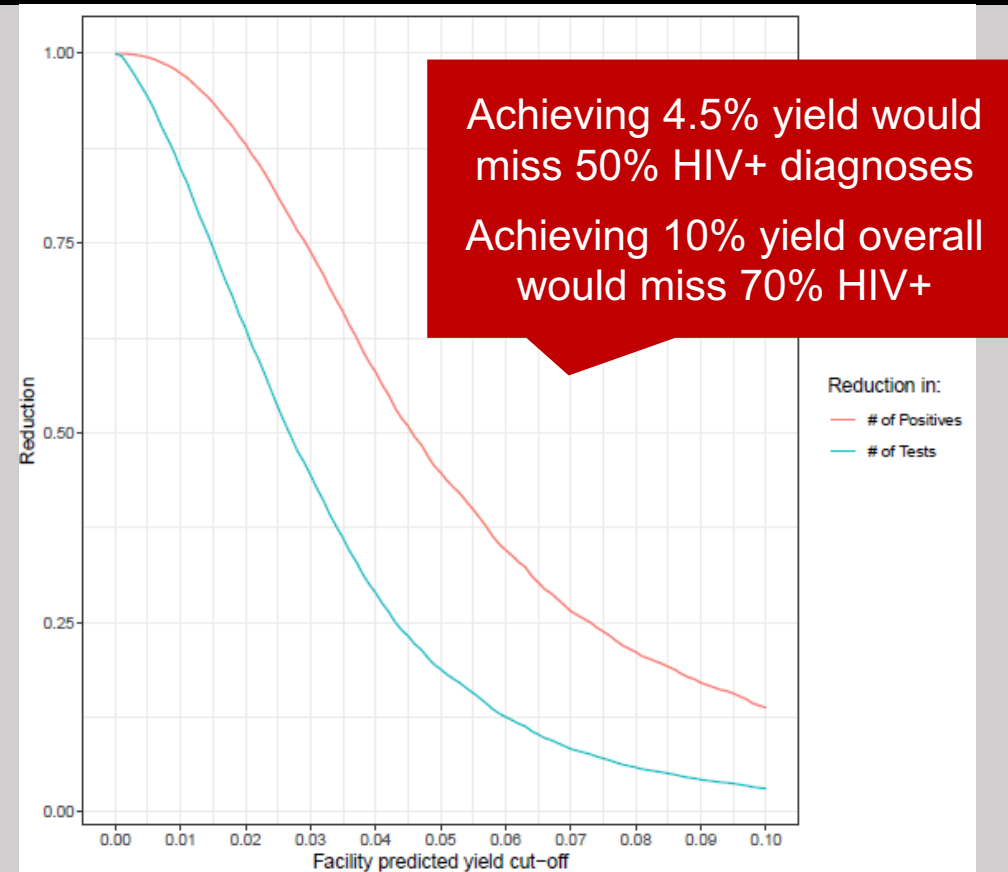
The screenshot shows the journal article page for "AIDS". The title is "Routine programmatic data show a positive population-level impact of HIV self-testing: the case of Côte d'Ivoire and implications for implementation". The authors listed are Simo Fotso, Arlette<sup>a,b</sup>, Johnson, Cheryl<sup>c</sup>, Vautier, Anthony<sup>d</sup>, Kouamé, Konan Blaise<sup>e</sup>, Diop, Papa Moussa<sup>d</sup>, Silhol, Romain<sup>f</sup>, Maheu-Giroux, Mathieu<sup>g</sup>, Boily, Marie-Claude<sup>f</sup>, Rouveau, Nicolas<sup>a</sup>, Doumenc-Aïdara, Clémence<sup>d</sup>, Baggaley, Rachel<sup>c</sup>, Ehui, Eboi<sup>e</sup>, and Larmarange, Joseph<sup>a</sup>. The article is from the November 1, 2022 issue (Volume 36, Issue 13, pages 1871-1879). The DOI is 10.1097/QAD.0000000000003328. The page includes navigation options like Outline, Images, Download, Cite, Share, Favorites, and Permissions. There are also buttons for OPEN, SDC, and Metrics.

# Finding the balance of targeted testing is challenging, and can have significant impact on achieving global goals

## Other PITC compared to treatment-adjusted prevalence at sub-national level



## Reductions in number of tests and positives based on Other PITC yield targets



# Conclusion

## 1. Knowing your epidemic

Including variability by population, geography, etc

## 2. Review HTS programme data

By approach, sex, age, geography

1<sup>st</sup>-time testers and key populations

Linkage (Prevention and ART)

## 3. Define what's working and not working

By geography, entry point and population

Define facilitators and barriers to access

## 4. Adapt and build strategies that fill gaps

Cost-effective (#/% positive)

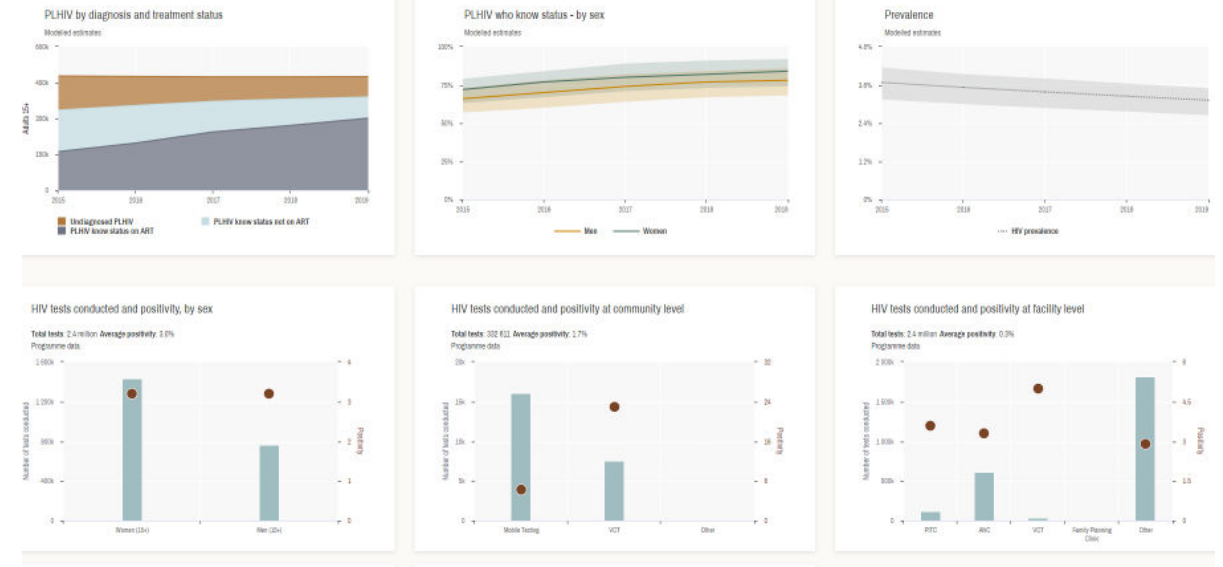
Addresses barriers and increases reach among highest risk (e.g. key populations)

Accelerates achieving 95-95-95 targets

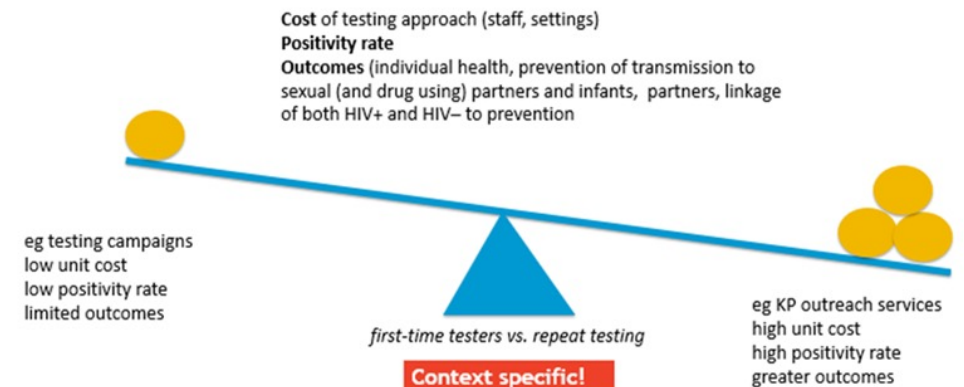
## 5. Determine what to stop

Including what HTS to refocus and do less

Update resource allocation and budgeting



## Balancing efficiency and impact



# Acknowledgements

Rachel Baggaley, Cheryl Johnson, Maggie Barr-DiChiara, Peter Kipkoech Cherutich, Anne Bekelynck, Purvi Shah, Belen Dinku, Carlota Bapista Da Silva, Alaleh Abadpour, Muhammad Jamil, Anita Sands,

All other partners for permission to use slides

For more information on HIV testing services

WHO HIV Testing Services  
Dashboard

WHO HIV Testing Services  
Info App

[WHO HTS GL](#)

**Questions?**

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# Consolidate guideline HIV Strategic Information

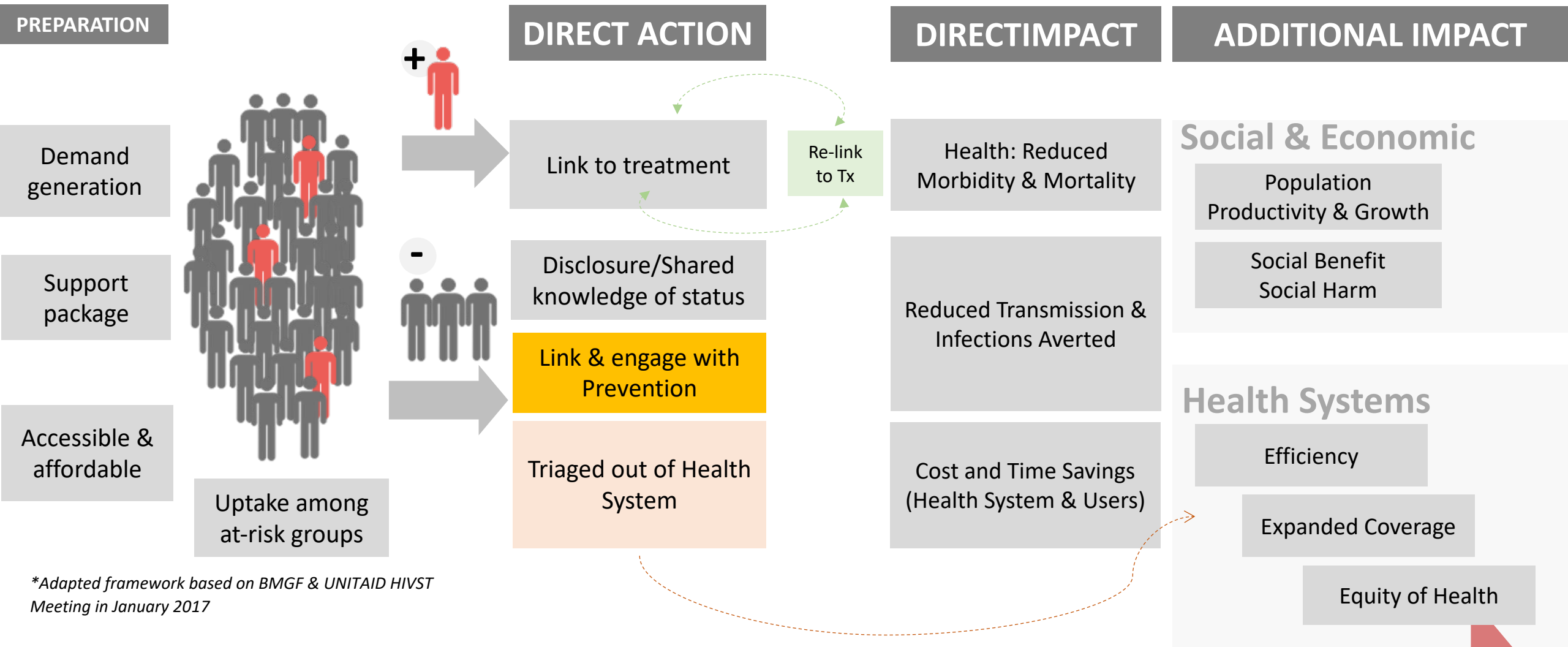
**Table 3.1 Priority indicators for HIV testing**

Ref. no.	Short name	Indicator definition	Numerator	Denominator
HTS.1	People living with HIV who know their HIV status (first 95)	Number and % of people living with HIV who know their HIV status	Number of people living with HIV who have received their diagnosis and are still alive	Estimated number of people living with HIV
HTS.2	HTS test volume and positivity	Number of HIV tests performed (volume) and the % of HIV-positive results returned to people (positivity)	Number of tests conducted in which a new HIV-positive result or diagnosis was returned to a person during the reporting period (positivity)	Number of tests performed where results were returned to a person during the reporting period (testing volume)
HTS.3 (NEW)	People testing positive for HIV	% testing positive among people who received an HIV test in the reporting period	Number of people who test HIV-positive in the reporting period and have results returned to them	Number of people receiving an HIV test in the reporting period
HTS.4	Linkage to ART	% of people newly diagnosed with HIV initiated on ART	Number of people newly diagnosed with HIV and started on ART during the reporting period	Number of people newly diagnosed with HIV during the reporting period
HTS.5	HTS partner services	Number of people who were identified and tested using partner testing services and who received their results	For the general population: Number of elicited partners and other contacts <sup>2</sup> of people diagnosed with HIV who received HTS  For key populations: Number of elicited contacts of members of key populations who received HTS	NA
HTS.6	HIVST distribution	Total number of HIV self-test (HIVST) kits distributed during the reporting period	Number of individual HIVST kits distributed	NA

Example of HIVST testing register:



# Self-testing Framework



*\*Adapted framework based on BMGF & UNITAID HIVST Meeting in January 2017*