



# Social Network Testing improves HIV testing coverage among key populations: A case study from Nigeria

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Leveraging DSD Strategies to Optimize HIV Testing and Linkage Services

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# **Outline**

- Country context :HTS for Key Populations
- Rationale for implementing the SNT Strategy
- Steps taken to design SNT for KPS
- \*Results
- Lessons learnt
- Best practices
- Recommendations



# **Background and Country Context**



Nigeria has an estimated population (2022 est.) of 217,376,000 Nigeria has a mixed HIV epidemic

- General epidemic in the general population
- Concentrated epidemic with the key populations.

National prevalence in the general population is 1.4% (The 2018 Nigeria AIDS Indicator and Impact Survey NAISS); while prevalence among KP by typology is MSM (25%), FSW (25%) (BBFSW:17.1, NBBFSW:15%), PWID (10%), TRANS (29%), -Source Integrated Biological and Behavioural Surveillance Survey. IBBSS 2021

The National Agency for the Control of AIDS (NACA) recommends:

- Voluntary HIV Testing Services (HTS) for sexual and drug-injecting partners of all people with HIV.
- Prioritizing prevention services for partners who are vulnerable to HIV acquisition.
- HTS implementation remains limited in key populations.

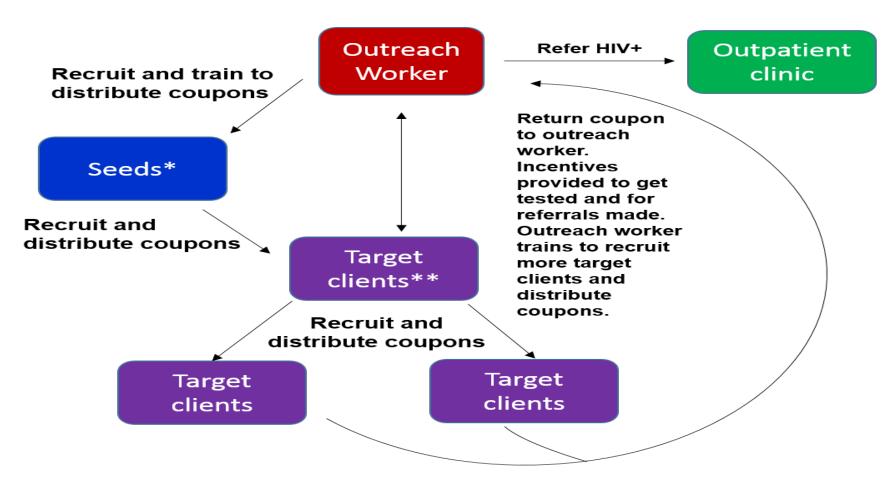


# Rationale for Implementing Social Network Testing (SNT) in Nigeria?

- Gaps exist in coverage for all Sexual partners and social networks hence increasing the rate of new infections.
- Numerous barriers exist that impede KP access to conventional HIV testing services
  - Stigma and discrimination
  - Concerns about safety-Violence against KPs
  - Criminalization of KPs
  - Confidentiality concerns associated with non peer HTS approaches
- Existing testing approaches such as index testing do not focus on high risk negative people as an entry point into targeted HTS
- There is global evidence that SNT is an effective targeted HTS strategy



# The APIN Social Networking Testing (SNT) Model



\*Seeds can be target clients and/or PLHIV

\*\*Target clients are key populations and sex partners of PWID/PLHIV who have not tested for HIV in at least 6 months and are not known to be HIV+.



## Steps taken to implement SNT for KPs-1/3

- FGDs held with KP community and KII including virtual poll with key stakeholders, community influencers, and sample of KP community members.
  - Purpose: To explore and understand attitudes, beliefs, experiences, behaviors of the KP community towards SNT/EPOA for successful implementation
- SNT training slides developed by CDC HQ
- SNT implementation training for service providers -program Managers and Community volunteers and peer educators to build their knowledge and skills to provide services to their community members using SNT.
- Custom coupons developed by each implementing partner
- Incentives are customized by location alongside the KP community



# Steps taken to implement SNT for KPs-2/3

- Developed monthly reporting indicators and an excel system to track implementation
- Respective community-based organizations designed/ adopted suitable voucher systems for referral of social network members and adopted systems to protect client's confidentiality
- SNT rolled out in about 80% of KP implementation states
  - SNT initiated when a HIV positive/ high risk negative is identified using the risk stratification tool during HTS
  - The case managers (at the CBOs and OSS) provide the services
  - SNT offered to all walk-in (VCT) HTS clients
  - Once a tester identifies a positive client, that client is handed over to the case managers who offer SNT

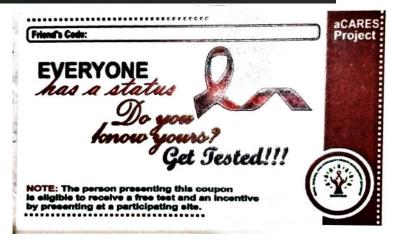


# **Pictures: Coupon samples**





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	MAKURDI:
	GWER-WEST:
	GBOKO:
	KATSINA-ALA:
	UKUM:
	LOGO:
	USHONGO:
	KONSHISHA:
	You can also contact: ①08067071286 09040466718
	Remember that confidentiality is the watch word





## Steps taken to implement SNT for KPs-3/3

#### KP service delivery locations in Nigeria



- Across physical and virtual one-stop-shop (OSS).
  - Initiated at the point where a client is tested positive whether during mobile testing outreaches or at the OSS

#### Social Media Platform

- WhatsApp TV- an inhouse strategy for Transgender community has shown a lot of results.
- SNT is deployed across the platform
- Enhanced Peer Outreach Approach (EPOA)
  - Peer groups are also formed across the network to support SNT integration into the program.
- Moonlight testing or other targeted testing
- Other community Service Delivery systems are done through the focal service



## Results – coverage, outcomes, populations reached

# APIN SNT REPORT FOR FY23 Q1 (September to December 2022) - Data from Benue, Ogun and Ondo

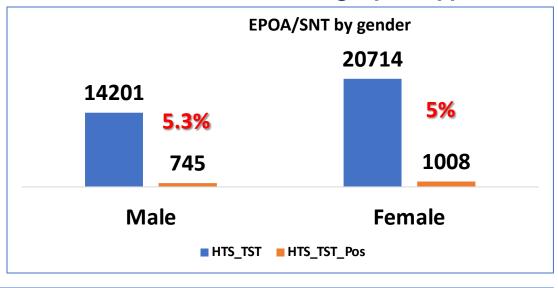
INDICATORS	MSM	FSW	PWID	Total
Number of Coupon Distributed	688	752	108	1548
Number of Coupon Returned	578	673	91	1342
Number of Individual who received HIV testing and received their test result	578	673	91	1342
Number of Individual who received	20	25		74
HIV Testing and tested positive linked	30	35	6	71
Number of confirmed positive linked to treatment	30	35	6	71

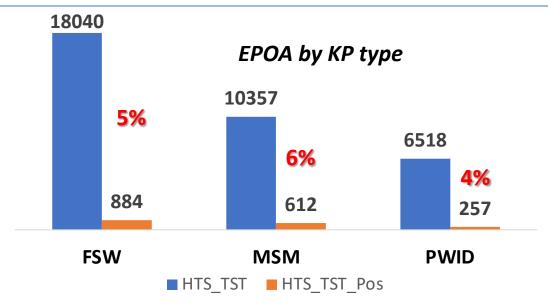
Clients who tested negative were linked to prevention services such as:

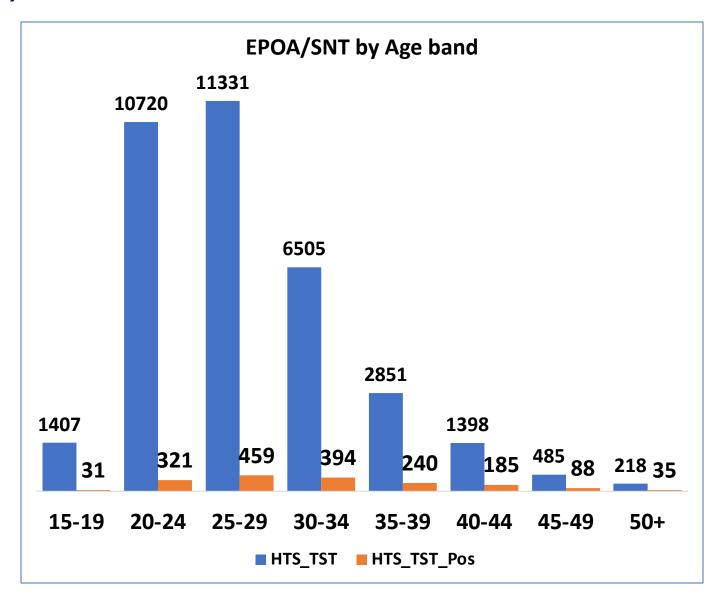
- PrEP services following the eligibility criteria and based on interest of the client to be paced on PrEP
- Prevention messages
- Prevention commoditiescondom and lubricants
- Follow up of clients by service providers to avoid default



#### HALG EPOA/SNT-Case finding by KP type January to December 2022









### **Lessons learnt**

- SNT is effective in the enhancement and increase in HIV diagnoses, identification and enrolment of additional people with HIV on ART.
- SNT has the capacity to increase the acceptability of HIV partner services and feasible to implement.
- It is an efficient resources when the focus is on people with high ongoing HIV risk.
- SNT has helped in reaching high-end KP who cannot be readily reached with the regular KP program
- Need for stakeholder engagement to get buy-in ensures program success
- SNT is cost intensive
- Need to have national SNT data capturing tools
- SNT is a specialised skill and requires training and capacity building



### **Best Practices**

- > The use of peers to recruit key populations members in their networks for HTS.
- ➤ Distribution of HIV self-testing kits by HIV-positive and HIV-negative clients to their partners and contacts.
- The use of new tools and technologies, such as digital and social media, voucher coupons, text messaging and other web-based platforms, to reach social networks, especially for the young key populations.
- ➤ Use of anonymous methods for partner services and social network-based approaches to protect confidentiality, particularly for reaching adolescents and young key populations and in settings where key populations experience stigma, discrimination and criminalization



### **Recommendations**

#### **Countries can institute SNT through:**

- Engage stakeholders to development policies and guidelines on
- Conduct Needs assessment considering local context and peculiarities in designing access to services through social network needs assessment
- Develop training materials
- Conduct trainings for service providers on SNT -Program Managers, Community volunteers and peer educators to build their knowledge and skills
- Implement, monitor, evaluate and document best practices



# Acknowledgements

















# Thank you!

