

Person-Centered Differentiated HIV Testing - Use of an Online App to Engage Clients into Care in Liberia

Digital Platforms to Enhance HIV Testing and Linkage Coverage

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Outline

- Background
- What is QuickRes?
- Liberia's experience with QuickRes
- Introductory engagements and coverage
- Results
- Lessons learned



Background

- Globally, ~15% of people living with HIV (PLHIV) do not know their status and in Liberia this gap is at 20% (UNAIDS)?
- Availability of differentiated HIV testing services through person centered approaches are critical to bridge the gap and gain epidemic control.
- Maintaining Epidemic Control (EpiC) project in Liberia in collaboration with National AIDS and STI Control Program supports innovations to optimize differentiated HIV testing.
- The project used an **online app, QuickRes,** to support individuals at a substantial risk of HIV acquisition but hard-to-reach or busy such as key population groups, to book HIV testing (and other) services online, and access these "offline" at health facilities of their choice with friendly providers.



Legend Active projects Inactive projects (ORA still used) Country-specific ORA TA Country-spe

What is QuickRes?

- Developed by FHI 360, with funding from USAID and PEPFAR, QuickRes is an online application that allows any person or recipient of care to make reservations for health services using a smartphone, tablet, or laptop. It is available at www.quickres.org
- Available in over 23 countries and in multiple languages such as English, Arabic, French, Lao, Burmese,
 Portuguese, Vietnamese, Ukrainian, Urdu, Kirundi.
- FHI 360 is the global administrator. EpiC project or program partners are controllers/custodians of the client information in respective countries.
- QuickRes supports real time case management in terms of bookings and follow up. It is not a data reporting system.



Liberia's Experience Implementing QuickRes

- To generate demand, peer outreach workers share the link with people they meet in the community and online avenues such as Facebook, facebook messenger and, whatsApp.
- Clients visit <u>www.quickres.org</u> and take a risk assessment to get service recommendations or book a service directly.
- Peers who are not literate or do not have access to smartphones are assisted with the bookings by peer outreach workers (provided they give consent).
- Clients can use nicknames, but **QuickRes** requires their phone numbers to send booking confirmations, booking reminders, and a client satisfaction survey. Clients can opt out of receiving any of these.
- Phone numbers also allow case managers to follow up with their clients. If data are exported, phone numbers are encrypted to protect privacy.
- QuickRes also allows clients to refer their partners, friends, and family.



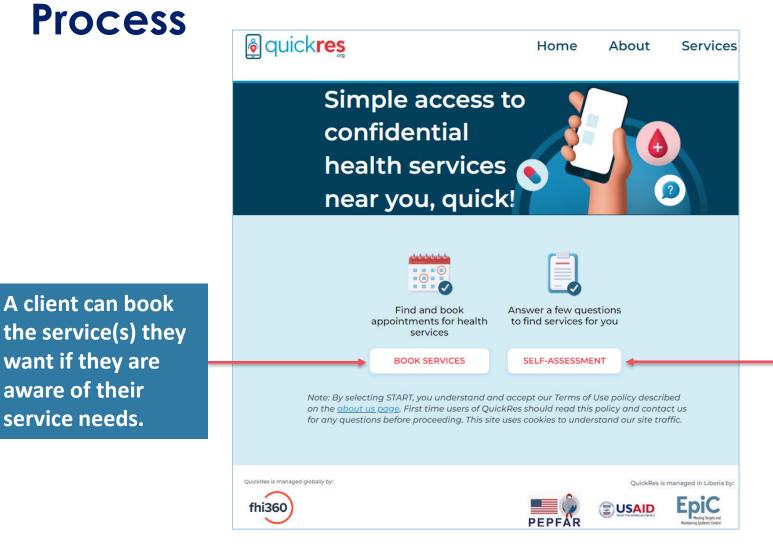
Introductory Engagements and Coverage

- Given ethical concerns around HIV stigma and discrimination in Liberia, an electronic-based client satisfaction assessment called LINK (Developed by FHI 360 and IntraHealth in 2017) that routinely monitored patients' feedback with HIV services was used in Liberia between 2020 and 2021.
- Following the success of this system, FHI 360 engaged leadership of NACP, HFs and CSOs on the introduction of QuickRes for:
 - RoC appointment management
 - Conduction of client satisfaction survey
- High burden districts for this implementation e.g. Common Wealth,
 Central Monrovia and Bushrod Island.



QuickRes Client Interface: The Service Booking

Process



Clients can take a selfassessment to help decide service needs. The system uses the assessment results and recommends the service(s) to book.



A client can book

want if they are

aware of their

service needs.

Clients are offered services that are available in participating facilities



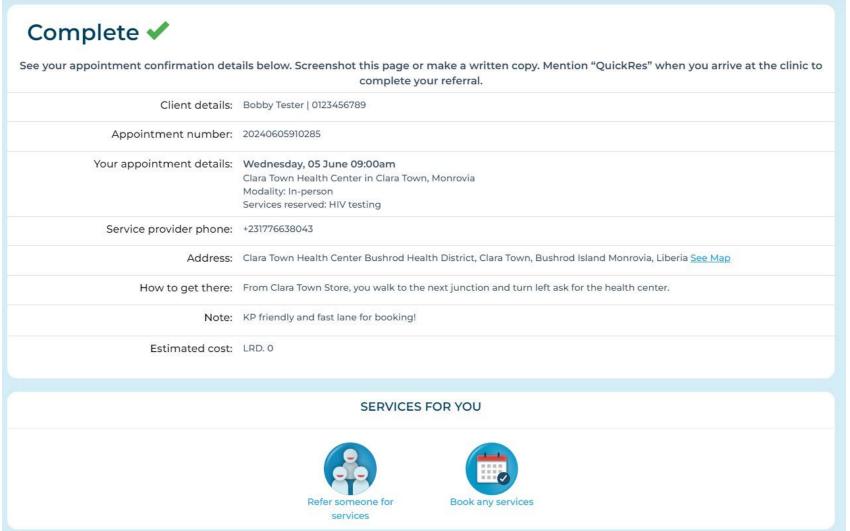


Based on self-assessment results, QuickRes recommends prevention information and recommends services to book



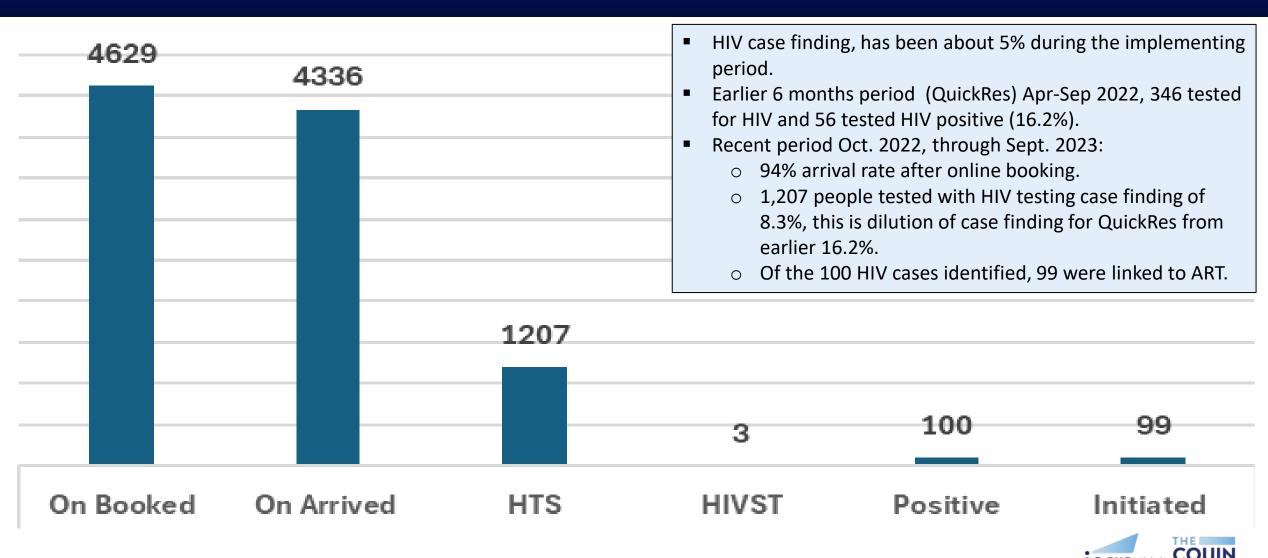


Once the reservation is complete the client receives a confirmation, this is also sent to them by SMS

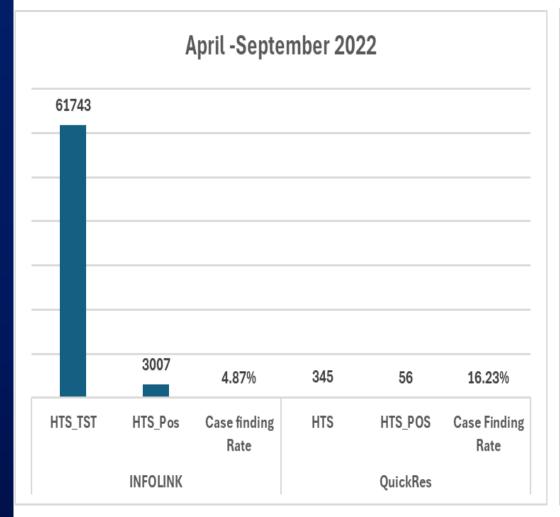




QuickRes Results _FY23 (Oct. 2022 – Sept. 2023)



HIV Case Finding Going Online (QuickRes) vs Regular Strategies







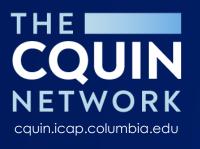
Lessons Learned

- QuickRes provides an opportunity to engage and reach individuals at a substantial risk of HIV acquisition
 - In Liberia, HIV case finding among those using QuickRes is higher than the overall program case finding
- Because online outreach is important to engage clients, conducting periodic social media mapping exercises helps identify the different online places to find and engage clients. This is because social media sites change over time, and you want to avoid saturation

To learn more: www.FHI360.org/GoingOnline







Thank You!

